



September 18, 2020

Dear IOGAWV Membership:

The 2021 IOGAWV Directory will soon be "under construction". As in the past, in addition to the regular Company Listing section, this year's IOGAWV Directory will include a **Yellow Pages** section, which serves as an inexpensive and effective way for member companies to communicate specific services, products or opportunities to other IOGAWV members and partners.

For your convenience, there are three ways to advertise in the IOGA Directory. Signing up is easy!

1. Your first option is **listing your business within the Yellow Pages** section. The cost of each listing is \$20.00 per 35 words. If you would like to exceed the 35-word max, you must purchase the appropriate number of listings. i.e.; a 36-to 70-word listing requires the purchase of two listings. You may list in as many categories as you choose. An alphabetical listing of our current advertising categories is enclosed. Simply choose the category that best describes your business, product or service, complete and return the **Yellow Pages Listing** form (Form # 1) and the **Category Choices** page. Should you have a product or service that does not fit a pre-existing category, please feel free to suggest a new one in the space provided.
2. Your second option is to place an **advertisement within the Yellow Pages**. Simply complete and return the enclosed **Yellow Pages Advertisement** form (Form # 2) with your high resolution (minimum 300 dpi) black and white ad copy. Advertising rates are identified on the form.
3. Your third option is to place your advertisement on one of the **tabbed page dividers**. These pages are limited and will be available on a first-come, first-served basis. Ads will be sold on both sides of each tabbed page. Please make your selection from the following membership category: by Company, by Employee Name, by Location, Yellow Pages, Services and Committees, IOGAWV Bylaws, Cooperating Industry Associations, Governmental Listing, or Notes. When making your selection, please indicate your first, second and third choice on the Tabbed Divider Page Advertisement form (Form # 3). Return the form with your high resolution (minimum 300 dpi) color ad copy. Note that ads on these pages will only be available in full and half page sizes and are in color. Again, the corresponding rates are identified on the attached form.

In order to have a listing in the **Yellow Pages** or advertise in the 2021 directory, we **must** receive your

completed form(s), high resolution ad copy and your payment in the appropriate amount no later than **October 23, 2020**. If you have any questions, please contact Diane Slaughter at (304) 984-0308 or via e-mail at [homesteadcommunications@frontier.com](mailto:homesteadcommunications@frontier.com).

Please send **THIS FORM AND ARTWORK** to [homesteadcommunications@frontier.com](mailto:homesteadcommunications@frontier.com).

Please send **THIS FORM AND PAYMENT** to **IOGAWV Attention: Dee Beane**, 300 Summers Street, Suite 820, Charleston, WV 25301.

**To pay by credit card, please call Dee at 304-344-9867.**

Sincerely,

Chris Weikle, Chair  
Communications and Education Committee